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#### BEFORE THE POSTAL REGULATORY COMMISSION WASHINGTON, D.C. 20268-0001

MAIL PROCESSING NETWORK RATIONALIZATION SERVICE CHANGES, 2012 DOCKET No. N2012-1

**DIRECT TESTIMONY OF CHERYL D. MARTIN** ON BEHALF OF THE **UNITED STATES POSTAL SERVICE** (USPS-T-6)

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#### 1 AUTOBIOGRAPHICAL SKETCH

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My name is Cheryl D. Martin. Since 2004, I have served as Manager of the Surface Transportation Operations group in the Office of Network Operations at United States Postal Service headquarters. My office is responsible for developing national policies and procedures that support the strategic direction of surface transportation operations. Additionally, we have administrative oversight for the surface transportation network, including internal fleet and highway transportation contracts. My office is responsible for day-to-day management of the surface transportation network, with the goal of ensuring that sufficient capacity is available to transport mail between postal facilities. I began my career with the Postal Service in 1981 as a distribution clerk. Since 1986, I have held several management positions in transportation and logistics at the New York and Atlanta Transportation Management Service Centers and the Northeast Area Distribution Networks office. My field assignments included Planning Specialist, Distribution and Routing Specialist, and Transportation Contract Specialist. In 1993, I was assigned to the position of Transportation Specialist in the Office of Transportation Modal Operations and Requirements at USPS headquarters. I was promoted to my first management position in 2002. During each of my headquarters management assignments, I have assisted in the strategic development of the transportation network and participated in the tactical implementation of national programs involving the movement of mail by air and surface transportation.

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- 1 I received a Bachelors of Science degree in Business Administration from
- 2 the University of Maryland, University College. I also received a Masters of
- 3 Science degree in International Logistics from Georgia Institute of Technology
- 4 with a concentration in global supply chain strategy and execution.

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### 1 PURPOSE OF TESTIMONY

2	The purpose of my testimony is to provide an overview of the current
3	transportation network and the modes used by the Postal Service. My testimony
4	explains how the service standard changes under review in this docket,
5	combined with the corresponding changes in the processing network described
6	by Postal Service witness Frank Neri (USPS-T-4), will enable the Postal Service
7	to realign its transportation network in a manner that will increase its efficiency
8	and decrease transportation costs.

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### 1 ASSOCIATED LIBRARY REFERENCE

- 2 I sponsor the following Library Reference, which provides foundational
- 3 material associated with this testimony: Transportation Network Analysis
- 4 Spreadsheets Related to USPS-T-6 (LR-N2012-1/11).

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#### 1 I. BACKGROUND

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2 For decades, the Postal Service expanded its mail processing 3 infrastructure to accommodate significant mail volume growth. As a result, the 4 transportation network has been augmented to support the movement of 5 increased mail volume among processing facilities, and between processing 6 facilities and delivery offices. The Postal Service must now adapt its processing 7 and transportation networks to comport with current economic realities. The 8 changes proposed in this docket will provide the Postal Service with the flexibility 9 to rationalize its transportation network, improve efficiency, and reduce 10 transportation costs.

#### A. The Structure of the Transportation Network

The transportation network must provide for safe, efficient, and timely movement of mail among postal processing facilities and between processing facilities and delivery offices. The size of the transportation network is dependent upon the size of the processing and distribution network and the need to move mail to and from Processing and Distribution Centers, International Service Centers, Logistics and Distribution Centers, Network Distribution Centers, Distribution Delivery Units, annexes, airports, Post Offices, stations, and branches that must all be connected by the transportation network. To illustrate, when mail volumes were increasing between 1993 and 2006, the Postal Service added Processing and Distribution facilities to the processing network thereby accommodating both higher volumes and the space necessary for additional mail

processing equipment. As a result, the Postal Service also had to augment the
 transportation network to move mail between those facilities.

The transportation network must be designed to ensure that mail volumes can be transported between postal facilities within certain transportation windows so that the mail can be processed and delivered in accordance with the applicable processing windows and service standards. A "transportation window" is the time period between the "clearance time" set by the origin processing plant and the "critical entry time" established by the destination processing plant. The clearance and critical entry times set by the processing facilities and the distance between those postal facilities inform Postal Service decisions regarding the transportation mode(s) necessary to moving respective classes of mail between those facilities.

#### B. Modes of Transportation

The primary transportation modes used by the Postal Service consist of surface and air. First-Class Mail, Priority Mail, and Express Mail intended for carriage and delivery within the continental United States and between the contiguous United States and non-contiguous parts of the domestic service area are transported via air when necessary to achieve the applicable service standards. In contrast, Periodicals Mail, Standard Mail, and Package Services are transported exclusively by surface within the contiguous United States because (1) the applicable service standards generally provide more time for the delivery of these mail classes, and (2) surface transportation modes are less

<sup>&</sup>lt;sup>1</sup> See Direct Testimony of Frank Neri on Behalf of the United States Postal Service (USPS-T-4) at § III.D.

1 expensive than air transportation modes. Additionally, Periodicals Mail, Package

Services, and Standard Mail are transported by boat to reach non-contiguous

3 states and territories.

The service changes under review in this docket will have direct implications for the surface transportation network and an indirect impact on the air transportation network (as described in section IV below). Surface transportation is provided by (1) the Postal Vehicle Service (PVS), which is comprised of drivers who are USPS employees, or (2) Highway Contract Route (HCR) service providers. These two options are described in greater detail below.

#### 1. <u>Postal Vehicle Service</u>

Network transportation using Postal Service vehicles and employees is called Postal Vehicle Service (PVS). The Postal Service employees who drive the vehicles are called Vehicle Service Drivers (VSD). As a result, this part of the transportation network is sometimes called "PVS" transportation and sometimes called "VSD" transportation.

The functional responsibility of PVS is to transport large containers of mail between mail processing facilities, and to and from airports, Post Offices, stations, and branches. PVS drivers also provide services such as plant load pick-up. In general, PVS does not provide service to mail processing plants and retail locations that are designated for HCR service. PVS operations encompass drivers, vehicles, and administrative support such as supervisors and clerks.

#### 1 2. <u>Highway Contract Route Service</u>

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- The Postal Service contracts with more than 12,000 suppliers for highway transportation services. HCR service transports all mail classes throughout the postal network and is the primary provider for long-haul surface transportation.

  On average, HCR transportation is less expensive than PVS. HCR service is contracted where PVS is absent.
- 7 There are separate HCR transportation categories established to transport 8 certain mail classes.
  - Inter-Area Routes that operate between areas and typically used for transport of mail classes with two- to three-day service standards.
  - Inter-Cluster Routes that operate between two clusters within the same area, particularly for mail classes with overnight and two-day standards.
  - Inter-P&DC Routes that operate between two different mail processing facilities within the same area and cluster, particularly for mail classes with overnight and two-day standards.
  - Intra-P&DC Routes that operate between plants and associated Post
     Offices for mail classes committed for overnight delivery.

#### C. Short-Haul and Long-Haul Transportation Networks

The surface network is segmented into two broad categories: the short-haul network and long-haul network. "Short-haul network" generally refers to the transportation network that connects postal facilities that are less than 300 miles apart. The purpose of the short-haul network is to ensure timely transportation of

mail subject to overnight and two-day service standards. The transportation of
 mail over short-haul networks may be provided by PVS drivers or HCR providers.

The "long-haul network" refers to transportation by HCR providers that connects postal facilities more than 300 miles apart. Long-haul network transportation may entail "direct" trips between origin and destination facilities or "indirect" trips whereby a truck stops at a consolidation truck terminal or hub before continuing on to its destination. At a terminal or hub, a truck is filled with additional mail intended for transport to the destination facility. Generally, a truck run that is routinely less than sixty (60) percent full is directed to a consolidation facility so that the Postal Service can take full advantage of the truck's carrying capacity. However, in some circumstances that is not possible because critical entry times or service standards dictate a direct trip.

#### D. Area Mail Processing Review Process

As discussed in the testimonies of Postal Service witnesses David Williams (USPS-T-1) and Frank Neri (USPS-T-4), the Postal Service is conducting Area Mail Processing (AMP) consolidation reviews on selected mail processing facilities. As those witnesses explain, the service standard changes proposed in this docket and its underlying rule changes open the door to many new AMP studies and consequent consolidations. Each will require its own evaluation of available transportation, how such transportation should be adjusted, and any consequent increases or decreases in transportation costs.

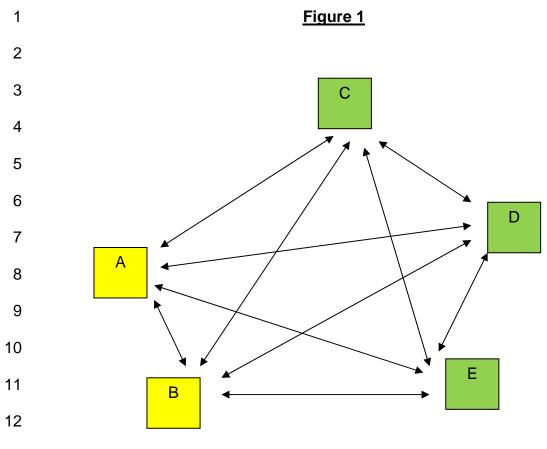
# II. CHANGES WILL PROMOTE EFFICIENCY IN THE TRANSPORTATION NETWORK

Under the proposed service standards and the rationalized mail processing network, the Postal Service will need fewer processing facilities to ensure the timely processing and delivery of current mail volumes. A reduction in mail processing facilities will permit the Postal Service to rationalize the transportation network in the following ways.

#### A. Plant-to-Plant Network Rationalization

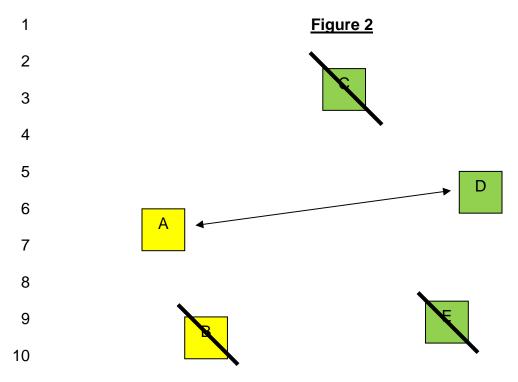
The transportation network must provide for the movement of mail between origin and destination processing plants. An origin processing plant receives mail from its local service area, defined by the 3-digit ZIP Codes it serves. A destination processing plant is one that receives mail from other processing plants for delivery to a range of 3-digit ZIP Codes. Most plants operate in both capacities.

A reduction in the number of processing facilities in the postal network will significantly reduce the number of individual "links" in the transportation network. To understand how the service and network changes being reviewed in this docket will enable the Postal Service to rationalize the plant-to-plant transportation network, consider the following hypothetical processing network which contains five plants that are located in two service areas. Plants A and B are in the first area, as indicated by the use of the color yellow. Plants C, D, and E are in the second area, as indicated by the use of the color green. A diagram of this hypothetical processing network is produced in Figure 1 below:



This hypothetical network contains six inter-area links (*i.e.*, links between individual plants in different areas) and four inter-P&DC links (*i.e.*, links between plants in the same area), yielding a total of ten plant-to-plant links. The Postal Service must provide for the transportation of mail over those links. Such transportation is provided primarily by HCR service.

If the Postal Service decides to consolidate plants B, C and E, the Postal Service will be able to reduce the number of plant-to-plant links in the transportation network so that there is only one plant-to-plant link between the remaining two network nodes. See Figure 2 below.



In the rationalized hypothetical network above, the number of links between plants can be reduced from ten links to one link that connects the two service areas. Assuming that network mail volume that is transported between the yellow and green service areas remains constant, I anticipate that the Postal Service would need to increase the number of "trips" between remaining plants A and D to accommodate that increase. However, I anticipate that the elimination of separate transportation links between Plants B, C and E would lead to a net decrease in transportation activity within and between the two service areas despite any increase in trips between the remaining plants. This tension illustrates that the opportunity to optimize transportation in the new network will involve both reductions in trips and some increase in volume, hence capacity utilization, on remaining trips.

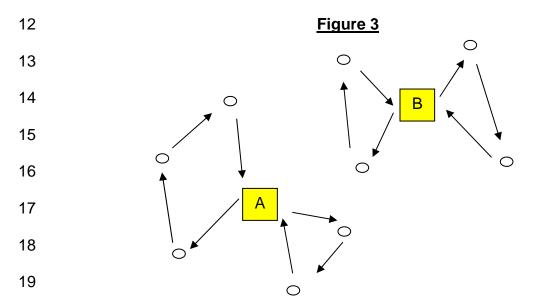
Additionally, the proposed service standards and the corresponding expansion of current mail processing windows will provide the Postal Service with more time to accumulate mail at an origin processing plant for eventual transport to a destination processing plant. As a result, the Postal Service will be able to increase the capacity utilization of trucks that operate between plants. Such increases will have a suppressive effect on the number of trips between the remaining plants because the Postal Service will be able to schedule fewer trips between the remaining plants than would otherwise be required under a more restrictive window to ensure that mail reaches the destination plant by the applicable critical entry time.

To assess the impact the proposed changes would have on the current transportation network, I analyzed a subset of routes in the network to determine which trips might no longer be required in a rationalized mail processing environment. See library reference USPS-LR-N2012-1/11. This analysis included review of the purpose of each trip, how that mail volume would flow in a rationalized mail processing network, and how volume could be absorbed on trips with low utilization. Additionally, I identified trips in the network that were only there to support our current service standards and determined which of those could be eliminated in the rationalized network. Based on this analysis, I estimate that plant-to-plant transportation could be reduced by approximately 24.71 percent in the rationalized network. *Id.* As a result, I expect the Postal Service to realize plant-to-plant surface transportation cost savings when it rationalizes the processing network.

#### B. Plant-to-Post Office Network Rationalization

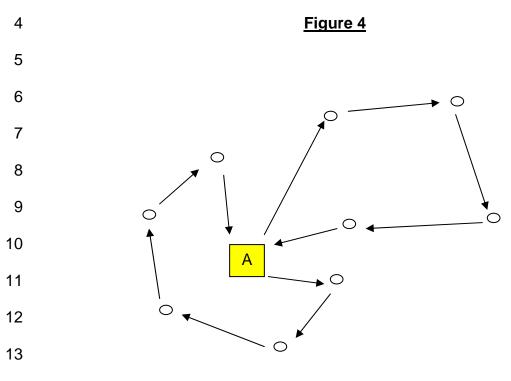
The transportation network must connect processing plants to the set of Post Offices that deliver and collect mail in a plant's service area. In the current environment, PVS and HCR transportation facilitates movement of mail between mail processing facilities and Post Offices.

To understand how the service and mail processing changes under review in this docket will enable the Postal Service to rationalize the plant-to-Post Office transportation network, consider the following hypothetical. Figure 3 below contains a diagram of a hypothetical plant-to-Post Office network comprised of two plants. Plant A is linked to five Post Offices and Plant B is linked to four Post Offices.



If the Postal Service decides to deactivate plant B, the Postal Service will be able to reduce the number of plant-to-Post Office links in the transportation network. The remaining plant (A) in the rationalized transportation network will

have a larger service area and will be connected to more Post Offices as shownin Figure 4 below.



By reducing the number of plant-to-Post Office links within a defined geographic area and collapsing two service areas into one, the Postal Service will be able to reduce the number of operating miles within that area.

Additionally, an expanded mail processing window, combined with a reduction in the number of plants, would enable the Postal Service to decrease the number of surface transportation trips required to service a particular area. Currently, incoming mail processing begins at approximately 12:00 midnight and runs until approximately 4:00 a.m. After the mail has been processed, the mail is available for transport to delivery units. Because these trips must be scheduled for early in

1 the morning to ensure that the mail can be delivered that day, there is no

2 collection mail available at those delivery units for transport back to the plant. As

3 a result, the Postal Service must schedule additional trips in the evening to bring

4 mail collected by that unit back to the plant for processing.

With an expanded mail processing window for Delivery Point Sequencing (DPS) in the future network that runs from approximately 12:00 *noon* to approximately 4:00 a.m., a significant amount of mail will be available for transport to delivery units earlier in the day. Accordingly, the Postal Service will be able to schedule trips between plants and Post Offices throughout the day and into the evening when collection mail will be available for transport from the Post Offices to the plants. This will create new opportunities for the Postal Service to transport such mail to delivery units and transport collection mail to the processing plant in combined trips, as opposed to separate trips, thereby improving the efficiency of the plant-to-Post Office network.

To assess the impact the proposed network changes would have on the plant-to-Post Office network, I analyzed a subset of routes in the network to identify operating miles that could be eliminated in the rationalized mail processing environment. See library reference USPS-LR-N2012-1/11. In so doing, I analyzed whether certain trips with low utilization on existing routes could be eliminated, thereby reducing operating miles, without compromising the Postal Service's ability to move existing mail volumes. Based on this analysis, I estimate that the number of operating miles in the current network could be reduced by approximately 13.68 percent in the rationalized network. *Id.* The

- 1 facility-specific AMP process will ultimately determine the reductions that will
- 2 occur as a result of the respective plant consolidations expected to be
- 3 implemented. Although such savings would be mitigated by any increase in
- 4 transportation cost due to the fact that remaining plants must be connected to
- 5 more Post Offices in the realigned network, I expect the Postal Service to realize
- 6 plant-to-Post Office surface transportation cost savings when it rationalizes the
- 7 processing network.

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The Postal Service could also reduce costs through the elimination of PVS at locations deactivated as the result of rationalization. I have identified forty (40) PVS sites that would close when their associated P&DC is closed. The list of sites appears in library reference USPS-LR-N2012-1/22, which is sponsored by witness Bradley. The Postal Service has also determined that this transportation responsibility will be transferred to HCR rather than PVS transportation. To the extent that HCRs can provide the needed transportation at a lower cost than PVS transportation, the Postal Service will save additional costs.<sup>2</sup>

<sup>&</sup>lt;sup>2</sup> These savings are analyzed in the *Direct Testimony of Michael D. Bradley on Behalf of the United States Postal Service* (USPS-T-10).

#### III. **AIR TRANSPORTATION**

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2 The Postal Service uses air transportation (i.e., passenger and cargo 3 planes) to transport certain First-Class Mail, Priority Mail, and Express Mail 4 volumes between processing plants to insure that such mail can be processed 5 and delivered in accordance with applicable service standards. To select the 6 optimal service provider, the Postal Service considers factors such as the service 7 standards for the mail being transported, security requirements, contract terms 8 (e.g., weight and volume restrictions), price, and capacity. The Postal Service 9 also contracts with third-party terminal handling suppliers which act as 10 intermediaries between the Postal Service and the air transportation provider. These terminal handling suppliers prepare mail for air transport and receive mail 12 from the air transportation provider for transfer to the Postal Service. The 13 consolidation of mail processing facilities and the corresponding realignment of 14 the transportation network will result in the diversion of First-Class Mail volumes 15 with a three-day service standard from surface transportation to air 16 transportation. 17 In the current mail processing environment, the Postal Service has until 18 6:00 p.m. on the day prior to delivery to ensure that First-Class Mail with a three-19 day service standard arrives at the destination mail processing facility. In the 20 rationalized mail processing environment, First-Class Mail with a three-day service standard must arrive at the destination processing facility by 8:00 a.m. on 22 the day prior to delivery. Because the surface transportation window for this 23 particular mail class will be decreased by several hours, the Postal Service will

need to divert a portion of this mail volume from surface to air transportation to
ensure timely delivery.

I have estimated that the volume of mail that will be diverted from surface to air transportation will increase by approximately 124 million pounds annually over current mail volumes transported by air. See library reference USPS-LR-N2012-1/11. I estimated this increase by assessing the volume of First-Class Mail on current surface transportation lanes that would require air transportation to meet the 8:00 a.m. critical entry time on the day prior to delivery. The increase in cost for such diversion will depend on price charged by the carrier to transport the mail. When choosing an air transportation provider, the Postal Service will consider the capacity and price offered by the provider and the provider's on-time performance. Additionally, the diversion of such mail from surface to air transportation will increase the handling costs of such mail. However, the Postal Service anticipates a net savings in transportation costs from the realignment of the transportation network overall.<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> These net savings are analyzed in the *Direct Testimony of Michael D. Bradley on Behalf of the United States Postal Service* (USPS-T-10).

### 1 IV. CONCLUSION

- 2 The service standard changes proposed in this docket, combined with the
- 3 rationalization of the processing network as described by USPS witness Neri
- 4 (USPS-T-4), will enable the Postal Service to rationalize the transportation
- 5 network in a manner that will increase efficiency and reduce transportation costs.